

# Media Studies

**Title of course:** Media Studies

**Qualification/level at the end of the course:** GCSE

**Course description:** Media Studies is an exciting opportunity to explore how the media world works. You will have the opportunity to explore a range of media industries such as TV, film and newspapers. You will explore the theories behind media production; the way the industry works and create your own media products, which might include making adverts, websites and film posters.

## **Skills required:**

Media is an ideal subject for students who are thinking of a career in the media or who enjoy a mixture of practical and theory in your lessons. You need to have a curiosity about the media and enjoy watching films, TV and reading newspapers. You need to think in a creative way and enjoy design, but also be prepared to critically analyse your work. There is a lot of theory to learn, and the written exams require fairly detailed answers, so it helps if you enjoy reading and writing.

Media demands a high level of independence in the amount of work you are prepared to do. The amount of coursework means you must be organised and be able to meet deadlines. Some lessons will be devoted to you working on your own coursework, so you must be self-motivated.

## **Assessment:**

Assessment is 70% exam and 30% coursework.

Coursework will give you the opportunity to create your own advert, magazine pages or film poster, and evaluate its effectiveness.

Exam content will assess your understanding of the media industry, its products and audiences.

